

HASPIRE

VOLUME 6, ISSUE 11

APRIL 2016

SOCIAL MEDIA VOICE OF THE VOICELESS



ISSUE BY CLASS VIII D

EDITORIAL

It gives me immense pleasure in bringing out the April 2016 volume of 'Haspire' successfully. Extracting talents, ideas, skills from different students and unlocking their wealth of knowledge was an indefatigable effort that has created this platform to unleash a wide spectrum of thoughts and aspirations in our students.

Aristotle once said that, "Educating the mind without educating the heart is no education at all." Even as we

impart education to match the advancement in technology and globalization, we march our children ahead with Holy Angels' ethos of



moral values and principles. We endeavour constantly to instill these qualities in our children. We pride ourselves to help them grow and devel-

op into sensitive and responsible citizens of the next generation. In this issue, our students have taken the initiative to highlight the true power of the voiceless, speaking out for the voiceless and spread the factual awareness of 'voice of the voiceless' in society.

I would like to thank the students of class VIII-D for their whole hearted contribution for the success of the April 2016 volume of 'Haspire' and also express my deep gratitude to the editorial board for their support and encouragement.

Mrs. ARUNIMA SEN

What is Social Media

Social Media are computer mediated tools that allow people to create, share or exchange information, career, interests, ideas and pictures/videos in virtual communities and networks. Social media is defined as a group of Internet-based applications that build on the exchange of user generated content. Furthermore, social media depends on mobile and web based technologies to create highly interactive platforms through which individuals and communities share, co-create, discuss and modify

user generated content. This is in contrast to traditional media that operates under a monologist transmission model." Social media has been broadly defined to refer to 'the many relatively inexpensive and widely accessible electronic tools that enable anyone to publish and access information, collaborate on a common effort, or build relationships. Some social media sites have greater vitality - defined as a greater likelihood that users will reshape content posted

to their social network. Social media sites provide specific functionality to help users reshape content. This is a group of mobile marketing applications that allow the creation and exchange of user generated content. Social media technologies take on many different forms. Research shows that the audience spends 22 percent of their time on social networking sites, thus proving how popular social platform have become.

Richa Sharma



VARIOUS WAYS IN WHICH SOCIAL MEDIA LENDS A TONE OF VOICE TO THE VOICELESS

Owing to the development of social media the common man is in a good position to keep themselves updated about the latest developments taking place in any sphere be it politics, business, sports, fashions, world affairs and more.

Improved public consciousness is achieved with the aid of social media. It is much more effortless to share edifying content and generate public opinion on more or less any issue of concern. People nowadays have a voice. Social media has given its users the right to be heard and the platform for making themselves heard.

Social media merges technology together with social communication to generate or co-create importance. Developing a virtual change in how people ascertain, read, and exchange all kinds of news, content and information. This synthesis of sociology and technical innovation has actually altered the entire monologue of World Wide Web communication into the real-time discourse of a correlated community.

Social media communities



like Facebook, Bebo, LinkedIn, Twitter, Flickr, Orkut, Hulu, Myspace and YouTube offer diverse options for people to express their ideas and opinions. Written text, photographs, video and even music, have become a new language for creating awareness, public opinion about vital matters.

Any topic like global warming, disaster management, fight against female foeticide, corruption, terrorism, presidential elections, poverty, mal-nourishment and the list can go on. Any individual sitting in any corner of the globe is free to discuss, debate and gather popular support to prompt action.

Social media is spreading its arms at a rapid speed and is no longer a platform for informal social interaction. But it is the hub for letting amateur filmmakers, musicians,

photographers and citizen journalist to actually kick-start their careers. If you are a photographer then flicker is the place to exhibit your crea-

tivity. You tube is the best domain for showing documentaries, short films, ad-films, etc. you never know who is watching and you get a break. Blogs and forums are the ideal place for budding writers to initiate the writing career and slowly create a space for themselves in the public mind.

For those who are unsure of the right means to search for a job or are far too introvert to approach people for jobs despite having the right qualification can use professional socializing site LinkedIn.

It is needless to say that social media is ignited to its maximum capacity, brining people from all walks of life under one umbrella like never before, and creating a current that has massive impact on the society at large.

**Priyanshu &
Harsh Bhardwaj**



EFFECTS OF SOCIAL MEDIA

(Poem)

On **Facebook** I stare at my wall
And wonder if I know you all.
I go to **Twitter**, thence to tweet
Of what I wear and what I eat.
I think I'll grab a book or two,
Then head to **Good reads** to review.
My **blog** post page is blank and white
I've not a clue of what to write.

I'll visit other blogs instead
and comment there on what was said.
Then check on my **email** accounts
(between the five I tend to bounce).
Social media is good, it's true
To keep in touch with all of you.
But writing I have nothing done
Except the poem I have just spun.
So I guess I'd better go turn the internet
off now.

Joya Aakarshi

POPULAR STORIES ON SOCIAL MEDIA

Social media changing relationships: Brands are about relationships. Until now, the brand owner controlled most of the messaging on the brand in this owner-consumer relationship. The consumer participated in the relationship through comprehending the messaging and parting with his/her hard earned money for the promise of the brand. But now, in the social media world, all that is changing. The very fabric of the relationship has altered because the control of the messaging is no longer the monopoly of the firm.

How social media ruined marketing: Most people talk about Facebook, Twitter, Instagram and their ilk, as if were the second coming. Admittedly magazines like ours and writers like me have spent reams of newsprint while tracking and extolling the countless virtues of social media. So, we shan't bore you stiff with yet another listicle on how social media has transformed the very fabric of human lives and the way we com-



municate with each other in our media saturated environment.

Social media transforms newsrooms, news-makers: From being a platform for making friends to a melting pot of views and opinions, social media has transformed the way newsrooms and news makers interacted with the world in 2013. And, with the exponential growth of affordable smart devices, this transition is set to expand further. From the outrage following the December 2012 gang rape in India to the coronation of Pope Francis, paying tributes to Nelson Mandela, to "selfies" of Barack Obama and James Camaron.

Social media helps advance tourism studies: Scientists have used social media - vacation photos from Flickr - to study how people use natural areas for tourism and recreation. Researchers affiliated with the Natural Capital Project at Stanford University have found a way to use photo-sharing site Flickr to measure where and when people are using natural areas for recreation and tourism.



Tourism is a big industry, contributing \$6 billion a year to the world economy.

Employers using social media for internal communications: Employers are now utilising a host of social media tools such as instant messaging and social networks to communicate with their employees, a new study has found. The research, which was based on surveys of 290 organizations from across North America, Europe and Asia, found that more than half of the employers surveyed currently use various social media tools as part of their internal communication initiatives as a way to build community.

The Voice of the Voiceless

This past week, the government of Egypt silenced the voice of its people trying to kill the revolution. They did something so drastic, I didn't even know it was possible. The Egyptian government activated an internet kills which, terminating most of the internet activity for the common citizens of Egypt, taking away the voice of millions across the country.

Our discussion in class brought up many topics. China censors the internet and media so drastically that it's scary. Apparently, the recent news of the Egypt didn't even reach Chinese media.

In a very recent article by Malcolm Gladwell called The Revolution Will Not Be Tweeted, he states that social media won't singlehandedly provoke mass protests. However I believe it has reinvented our ability to unite and stand for what we believe in. He mentioned



in the article that Twitter was the reason why thousands banded together in Moldova to protest in 2009. Mass activism is one of the huge benefits to the contemporary social media.

"As the unrest in Egypt stretches on, (The Chinese Communist Party) has blocked the country's name from microblogs and is scrubbing related comments from the web" (Time). The first thing that comes to mind is Brave New World and 1984. The internet has brought the people of the world together and it has given everyone a voice. We have become so dependent on the internet in the past decade. Its how we express ourselves, It's how we stay in touch with friends, it's how we find information... The fact that our government would want to reserve the right to take

Election Commission tightens noose on social media: Provisions of the Model Code of Conduct shall also apply to the campaigning through the internet and the social media websites, an Election Commission of India official said here today.

Political advertisements on social media will have to be pre-certified and expenditure on campaigning through the internet will have to be reported, Director-General, ECI, Akshay Rout said at a media workshop here. The EC has asked the political parties to furnish information about their social media accounts.

Jatin Sareen & Siddhant

our voice away is simply degrading. There has been no reasoning that internet should be able to be killed out by government. According to Joe Lieberman, this would only take place during a "cyber-emergency," but it just seems to me like it's the PATRIOT act all over again. Lieberman condemned Egypt's action as "totally wrong" and defended their own legislation (GNC.com).

Will this legislature pass through congress? Who knows? Can we fight it? We sure can. How will we voice our opinion? Through the internet. See how important social media has become? The internet has become the voice of the voiceless, and to take that away would be taking away our voice. Since our discussion about Egypt, there have been huge protests in Egypt. The internet has now been reactivated by the government.

Dikhsha Negi

THE VOICE OF THE VOICELESS (Poem)

I am the voice of the voiceless;
 Through me the dumb shall speak;
 Till the deaf world's ear be made to hear
 The cry of the wordless weak.
 From street, from cage, and from kennel,
 From jungle and stall, the wail
 Of my tortured kin proclaims the sin
 Of the mighty against the frail.
 I am a ray from the centre;
 And I will feed God's spark,
 Till a great light glows in the night and
 shows
 The dark deeds done in the dark.
 And full on the thoughtless sleeper
 Shall flash its glaring flame,
 Till he awakens to see what crimes may be
 Cloaked under an honoured name.
 The same Force formed the sparrow
 That fashioned man, the king;
 The God of the Whole gave a spark of soul
 To furred and to feathered thing.
 And I am my brother's keeper,
 And I will fight his fight,
 And speak the word for beast and bird,
 Till the world shall set things right.
 Let no voice cavil at Science--
 The strong torch-bearer of God;
 For brave are his deeds, though dying
 creeds,
 Must fall where his feet have trod.
 But he who would trample kindness
 And mercy into the dust--
 He has missed the trail, and his quest will
 fail:
 He is not the guide to trust.
 For love is the true religion,
 And love is the law sublime;
 And all that is wrought, where love is not,
 Will die at the touch of time.
 And Science, the great revealer,
 Must flame his torch at the Source;
 And keep it bright with that holy light,
 Or his feet shall fail on the course.
 Oh, never a brute in the forest,
 And never a snake in the fen,
 Or ravening bird, starvation stirred,
 Has hunted its prey like men.
 For hunger, and fear, and passion
 Alone drive beasts to slay,
 But wonderful man, the crown of the plan,

Tortures, and kills, for play.
 He goes well fed from his table;
 He kisses his child and wife;
 Then he haunts a wood, till he orphans a
 brood,
 Or robs a deer of its life.
 He aims at a speck in the azure;
 Winged love, that has flown at a call;
 It reels down to die, and he lets it lie;
 His pleasure was seeing it fall.
 And one there was, weary of laurels,
 Of burdens and troubles of State;
 So the jungle he sought, with the beautiful
 thought
 Of shooting a she lion's mate.
 And one came down from the pulpit,
 In the pride of a duty done,
 And his cloth sufficed, as his emblem of
 Christ,
 While murder smoked out of his gun.
 One strays from the haunts of fashion
 With an indolent, unused brain;
 But his sluggish heart feels a sudden start
 In the purpose of giving pain.
 And the fluttering flock of pigeons,
 As they rise on eager wings,
 From prison to death, bring a catch in his
 breath:
Oh, the rapture of killing things!
 Now, this is the race as we find it,
 Where love, in the creed, spells hate;
 And where bird and beast meet a foe in the
 priest
 And in rulers of fashion and State.
 But up to the Kingdom of Thinkers
 Has risen the cry of our kin;
 And the weapons of thought are burnished
 and brought
 To clash with the bludgeons of sin.
 Far Christ, of a million churches,
 Come near to the earth again;
 Be more than a Name; be a living Flame;
 'Make Good' in the hearts of men.
 Shine full on the path of Science,
 And show it the heights above,
 Where vast truths lie for the searching eye
 That shall follow the torch of love.

Kajal Jha & Amandeep

SOCIAL MEDIA-A VOICE FOR THE VOICELESS

Change is in the air. Now you don't have to get on a stage with a mike in one hand and have audiences in attendance to air your views. All this is now just a click away. Be it social networking sites, blogging or micro-blogging pages, opinions on various subjects are constantly shared by users. From discussions on who the most suitable candidate to be the country's next prime minister is, demands for justice for the assaulted journalist, the country is currently engaged in serious debates.



racy Project in India, says social media is not accessible to all. "Social media allows people who did not have a voice earlier to be heard. But even now, only a small segment of the population has internet access. That has to change before we can make statements like 'Social media is the voice of India'.

A voice for the voiceless?

"Social media is another channel of communication. Unlike traditional media, with their various intermediaries to cross before one can air their views, social media is easily accessible to everyone. Thus, people who are otherwise unheard can freely voice their opinions — a right granted to us by our constitution — on social media platforms. This is why it is gaining immense popularity." Popular blogger and activist Usha Mohan Das agrees and terms social media a fantastic and quick tool. "Change can be introduced by the correct use of social media. If one has a strong view on any subject, social media is the perfect platform to raise issues. However, this is a social tool and should not be used for individual gain," says Usha.

However, Anja Kovacs, project director at the Internet Democ-

Social and political issues

Anything that directly or indirectly affects the aam aadmi is likely to be discussed both online and offline, say experts. "Social media plays a formative role in strengthening the public sphere through debates on social and political issues. The extensive reach of social media, and the possibility of information becoming viral in a short span cannot be accomplished offline. This makes it a vital catalyst for advocacy and campaigns," says Kamayani Bali Mahabal, a lawyer and human rights activist.

Fanning rumours?

On several occasions, social media has been misused to spread rumours, as was alleged during the Muzaffarnagar riots. Even Prime Minister Manmohan Singh stressed on the need to check social media's misuse to foment trouble. "I am sure

they (social media users) sometimes do spread rumours, and it is important that more people learn how to deal with information in a critical manner, rather than believing everything they are being told," says Anja. "But, social media also plays an important role in stamping out such rumours, as people can rectify incorrect information quickly. Though there are exceptions, many rumours do not survive on the internet for long," Anja adds. Kamayani, who blogs frequently on social issues, says that it's not just on social media — rumours spread like wildfire in the real world too. "It's just that rumours spread faster online. Social media users are people from society. It's a tool that can be used and abused, and we need to be aware of that," she says.



Dos and don'ts for social media users

Cross-check facts and figures before you post anything online
 -Only share your views if you feel strongly about them
 -Don't use social media for personal gain
 -Don't vent your personal ire online

Diksha & Shagun

CHANGED ATTITUDE TOWARDS SOCIAL MEDIA

Social media has changed the way we view and interact with the world. The tool has given a previously unprecedented power to individuals and small groups. This is a power many health care groups and professionals could benefit from, but only some are harnessing.



There's a lot at stake for primary care these days. Primary care is in many ways the underdog of medicine, the weakling, the oppressed, the voiceless. Through social media, however, they, like so many other marginalized groups, have a chance to claim their voice. As the health care system changes and almost anyone can get a message out to the world, any group that isn't deliberate about doing so will be bulldozed by the groups that are and will risk not having a say in the systemic reorganization. If primary care is going to be a central focus of the new design, the people who passionately provide primary care should be guiding these changes.

There are many uses for social media in the lives of health care professionals, and much

potential for its use in delivering care.

Social media has also enhanced many people's professional life at conferences. Through Twitter, one can follow others at the same conference who are live Tweeting from the sessions they are attending. They may be in another session or in the same room, but at these large conferences one may miss out on networking with these like-minded individuals had Twitter not introduced them. Lots of people in health care are hesitant to use social media. They think there is a lot at stake, a lot to lose by getting involved with it. I think there's much to lose if we don't.

Attitudes towards social media are changing. Most hospitals have Facebook pages and Twit-

ter handles these days. The CDC even has a very active social media presence. However, for every person and entity using social media for good, there is another organization or individual out there whose social media goals are counter to our own.

It is part of the hospital's mission to get patients reliable information, to be not just a health care worker isolated in an office, but a contributing, trusted source in the community. Their communities and clients deserve to get information they can trust. And they will look for it on the Internet, which typically means their first stop is Facebook or Twitter. If their doctors, nurses, social workers, aren't putting it out there, someone else will, and it won't always be information that the patients can trust. Take for example the excess of anti-vaccine propaganda on Facebook and Twitter with very little pro-vaccine education to counter it.

Yes, there are risks to social media usage. However, most of those risks are mediated by good practice. Just as learning how to present oneself and learning appropriate roles and boundaries has always been a part of professional role acquisition, learning to use social media appropriately is part of becoming a professional in today's world.

Atul & Keshav



ADVANTAGES AND DISADVANTAGES OF SOCIAL NETWORKING

Whether you are a social network addict, a novice dabbler, or you are thinking about trying online networking, you probably have some questions about the advantages and disadvantages of social networking. For example, can it really increase one's productivity or does it just waste valuable time? How safe is it? Before you invest too heavily in online social communities, be sure to do your due diligence so you are aware of the risk versus the reward.

Advantages of Online Social Communities

Worldwide Connectivity

Through social network sites, individuals make new friends or business connections or extend their personal base by connecting and interacting with friends of friends and so forth.

Commonality of Interest

When you opt to participate in a social network community, you can pick and choose those individuals whose likes and dislikes are similar to yours and build your network around those commonalities.

Real-Time Information Sharing

Many social networking sites incorporate an instant messaging feature, which means you can exchange information in real-time via a chat. This is a great feature for teachers to use to facilitate classroom discussions. A study by the John D. and Catherine T. MacArthur Foundation shows these networks can be used as effective vehicles for students to pursue self-paced online learning. In addition, the Internet



is the ultimate online textbook. Students no longer need to take out six library books at a time. Much of what they need to know they can find online.

School is not the only setting where this type of real-time information sharing can be beneficial. Social networking can provide a tool for managers to utilize in team meetings, for conference organizers to use to update attendees and for business people to use as a means of interacting with clients or prospects.

Free Advertising

Whether you are non-profit organization who needs to get the word out about your upcoming fundraiser or a business owner marketing a new product or service, there's no better way to get your message in front of millions of people 24/7. The best part is it that you can spread the word through social networking profiles for free. You can promote one product, service or idea or many because you are limited only by the amount of time you wish to invest in the endeavor.

Increased News Cycle Speed

Social networking has revolutionized the speed of the news cycle. Many news organizations now partner with social networking sites like Twitter, YouTube, and Facebook in order to both collect and share information. One can get a sense of what is going on in the world just by watching trending topics from many of these sites. This has led to the development of a near instantaneous news cycle as millions of social networking updates rapidly spread news and information.



INSPIRING STORIES



Katheryn Deprill's March 2 Facebook plea was shared more than 33,000 times—and one of the people who saw it was her biological mother, Cathy Pochek, who contacted an attorney to arrange a reunion at his office. "She left me somewhere she knew I'd be found," Deprill (nicknamed the "Burger King baby") told CNN affiliate WFMZ. "She did not want to throw me away".

After Tara Taylor uploaded a photo of her daughter, Rylee, to Facebook, a friend reached out about a strange glint in the toddler's eye, saying it could be a sign of vision problems. A Memphis retina specialist diagnosed the youngster with Coat's disease, which can cause blindness, and Rylee started treatment to help restore some of her peripheral vision.

Introverts—not necessarily voiceless

The introverts often have problems contributing to meetings and conversations because others were more skilled at transitioning into conversations, more forceful or simply masters at taking over conversations to present their points and ideas. Though they often had important things to say, but they become frustrated by their inability to speak in front of others, and simply keep quiet and become withdrawn. Others often thought that they didn't have great ideas. Social media levels the field giving voice to the voiceless. The ability to let others hear what

On Feb. 2, a Michigan mom started a Facebook page to solicit birthday wishes to cheer up her disabled son, Colin, who said he didn't want an 11th birthday party because he thought he didn't have friends. About a week and a half later, he had 60,000 of them on Facebook, and a few weeks after that, Good Morning America hosted a surprise birthday celebration for him in Times Square. Now the "Colin's Friends" page has more than 2.1 million fans.

This YouTube video uploaded by Toby Lever of Victoria, Australia, shows the moment when a seven-week-old baby named Lachlan—diagnosed with moderate-to-severe hearing loss—hears his parents' voices for the first time, thanks to new hearing aids and therapy. It has logged 11.8 million views to date.

In this YouTube video uploaded August 29, Georgia resident Kelly Gunderson said she captured a rare moment in which her 87-year-old mother, an Alzheimer's patient, seems to remember who she is. Gunderson told TODAY she hopes the clip, with some 8 million views to date, will give other family members who are caregivers hope and something to relate to.

**Harsh Shukla &
Vishal Nimaliya**

we have to say is a part of our evolution and growth process. And, contributing our voices to conversations benefits everyone since we are all connected.

Ansh & Nikhil



Disadvantages of Online Social Communities

Face to Face Connections are Endangered

A huge advantage of these social communities has a reverse side effect that is also a big disadvantage of social networking: they reduce or eliminate face-to-face socialization. Because of the autonomy afforded by the virtual world, individuals are free to create a fantasy persona and can pretend to be someone else.

It is hard to say no, be rude, or ignore someone when you are looking them in the eye. It's incredibly easy and quick to 'unfriend' or 'unfollow' someone or simply block their efforts to make a connection. Just one click of the mouse and your problems are over. Unfor-

to harassment or inappropriate contact from others. Unless parents are diligent to filter the Internet content to which their families are exposed, children could be exposed to cyber-crimes.

Risks of Fraud or Identity Theft

Whether you like it or not, the information you post on the Internet is available to almost anyone who is clever enough to access it. Most thieves need just a few vital pieces of personal information to make your life a nightmare and if they successfully steal your identity, it could cost you dearly. A report on CNET reveals over 24 million Americans put their personal



tunately, this feature of online socialization cheats people of the opportunity to learn how to resolve conflicts in the world outside the Internet and it could retard or cripple one's social skills developments.

Tweens and teens are at higher risk because those years are when they are learning to interact with others or build and maintain relationships. A report from the National School Boards Association shows that of the children in these age groups that use a social network, 41 percent spend their time posting messages. They are not spending this time in face-to-face interactions with their peers or others nor are they developing the necessary social skills for future success.

Cyber bullying and Crimes Against Children

Use of social networks can expose individuals

information at risk by posting it on public sites such as social communities.

Time Waster

A Nielsen report explains that social networking can be a big waste of time that sucks 17 percent of our Internet time down the non-productivity drain. While it is true that some of that time is likely spent in making and maintaining important business, social or professional connections, it is also true that it is easy to become distracted and end up spending valuable time on games, chats or other non-related activities. Dorie Clark of the Huffington Post reports Facebook users spend about six hours each month on the site, while social networkers spend three times as much time on those communities as they do on other online activities like email.

Corporate Invasion of Privacy

Social networking invites major corporations to invade your privacy and sell your personal information. Have you ever posted a comment on Facebook, only to notice an advertisement appear with content related to your post? Facebook projects it will earn \$3.8 billion in revenue in 2011. That's not bad for a free site. If Facebook and other social networking sites don't charge their members, however, how do they make so much money? They do it by selling the ability to specifically target advertisements. On social networking sites, the website isn't the product, its users are. These sites run algorithms that search for keywords, web browsing habits, and other data stored on your computer or social networking profile and provide you with advertisements targeted specifically to you. At the same time, you may be giving the site permission to share your information with outside sources unless you specifically generate settings that disallow them to do so. Participating in applications like Farmville may also be allowing outside vendors access to your private information.

Are Social Networks Harmful to Society or Not?

Because networking in online social communities is still a relatively young online trend, whether or not social networking is harmful is still unknown. Like any other type of networking or social club with which individuals become involved, it is a good idea to do your homework and make sure that you know what you are getting into. Understand the terms of use, the rules and regulations, and be clear on issues like security and privacy.

Take responsibility for your own safety and integrity and never join something just because it is trendy or all your friends are doing it. In evaluating the advantages and disadvantages of social networking, it's best to err on the side of caution and information. After all, the lack of both can have a devastating effect.

Lovish Arora, Ruhani & Rashi Tyagi

People with no voice (Poem)

We are people
With no voice
Our Voice is too small to hear
We can't do anything

I am human
With a Voice
My voice is too loud to hear
I can make a change

I am Voice of Voiceless
We can make a change
I am master of voice
We can make a history

Time is changing
I am human
I am Voice of voiceless
You can make a change

Varun Bagga & Aditya



QUOTES

The more time we spend interconnected via a myriad of devices, the less time we have left to develop true friendships in the real world.

Ignore errors in updates because you never know the context in real life, mobile or otherwise.

Online life is so delicious because it is socializing with almost no friction.

The world needs more love and Twitter just figured out a way to send 'hearts all over the world'.

Online life is practice to make the rest of life better, but it is also a pleasure in itself.

Kshitij Rana & Arpit

Story (A homeless man finds a shelter)

Yesterday a video began circulating that featured a very articulate older man telling actor Ahsan Khan his life story. But this wasn't a segment on a TV show. Khan was out in about in Karachi when he spotted the man on the streets. He was homeless and destitute and had a sad story to tell, which Khan recorded on camera and proceeded to share on Facebook." I found him asking for help in a market in Phase 2 in Defence," says Khan to Images. "He said he's an educated guy from Lahore and his family deserted him. I wanted to help him. "The man in the video says: "I just need a job... anything in the office except for the computer, I don't know anything about computers! But..... an office assistant? Going to and fro, photocopies, telephone... anything like that. "He goes on to say that he lost his family in a car accident, after

which he was deprived of his life savings. Soon after the video went viral messages poured in from people who wanted to help the man by offering him work. "I am ready to offer him respectable employment so he feels dignified," said one commentator on social media. "Somebody please give him a job! He'd be excellent as a call operator," said another. Khan reveals that several people reached out to the actor offering to help the homeless man. "I feel that a lot actors use social media to publicize themselves or bash the political parties," he continues. "But I feel social media also has a huge positive side. We should do something for humanity. "It was IT solutions company Amtech Systems that gave the man an offer of employment and "warm accommodation."

Palak, Riya & Vidhi

CONCLUSION

It has been a matter of immense pleasure, honour and challenge to have this opportunity to take up this project and complete it successfully. While developing this project, we have also learnt a lot about the concept of the 'voiceless'.



During the development process, we studied carefully and understood the following criteria:

Social Media should not be used to impress people.

It gives a voice and platform to anyone willing to engage.

Media as a social institution should work like the voice of the voiceless.

It should play an active role in policy formulation and their execution.

It should bring the demands of the down trodden people to the mainstream society.

It should bridge the communication gap between people of different sections of society.

Janvi Sharma & Mudita

UPCOMING EVENTS

30th March,2016: New Session Begins,

7th April,2016: School Parliament Election

9th April,2016: Election of House captains and Club secretaries

13th April,2016: Appreciation and investiture

16th April 2016 PTM (Only Class teachers)

23rd April,2016: PTM (Only Class teachers)

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